

# TOWARDS AN ORGANIC FUTURE





SEED AGRITECH ORGANIC



### A WHOLE NEW ORGANIC MOVEMENT

Far from protecting food production, the use of pesticides is threatening the very infrastructure which enables it. Insecticides have contaminated the environment across the planet so pervasively that global food production is at risk. SEED Agritech has initiated a whole new movement based on a "360 degree working" in the organic sector!

Backed by a supply chain fully strengthened by organic farmers across the country, SEED Agritech directly sources the produce from the farmers by giving them a global opportunity for marketing their produce, as well as making sure that the consumer gets quality products. Apart from providing pure organic products like Spices, Herbs, Honey, Essential Oils, Coffee and Vegetables, etc to build a healthy society, SEED Agritech functions with the objective of Social, Environmental and Economic Development empowering the farming community.

This initiative is being driven by a team of professionals and farmers from the land of Spices, Kerala from 2014. With a humble start of less than 100 farmers this sustainable initiative has grown up to more than 12500 farmers across India and abroad.



Asia Pacific Award 2022 for Business Leadership in Agri Technology received by Praveen Varier at a function held at Bangkok



Empowering India (Agri startup - Social Impact category) award received from Union minister of Food and Processing Industries Hon. Prahlad Singh Patel at a function held in New Delhi on 12th nov 2021.



SEED Agritech receiving Quality Mark's Best Enterprise (MSME) award in Agriculture sector from Hon'ble Union Minister of State Mansukh Mandaviya and veteran Bollywood actor Aditya Pancholi at a function held at Ahmedabad in 23rd June 2019.



Presented to SAT for creating an impact on the current market place by offering innovative technological solutions



Presented to the founder Mr. Praveen Varier on 9th May 2020



Recognised as the best Agri startup in India during 2018 by Silicon valley Business Magazine





### PROJECT AREAS AND CERTIFICATIONS

The farmer clusters of SEED Agritech include primary Agri co-operative societies, NGO's and individual farmers across the country. The major farmer clusters are based in the state of Kerala, spreads across the Western Ghats tropical region which covers 8 districts. Apart from that we have farming ICS operations in Tamil Nadu, Andhra Pradesh and an international extension in Sri Lanka. We have an on-going extended seed spices backward integration program based at Udaipur, Rajasthan, which covers Gujarat, Rajasthan and MP with more than 4000 certified farmers. SEED Agritech is also initiating a special project on controlled pesticide farming of Black/White/Green Pepper in Yercadu and Kolli Hills a hill station located near to Salem, Tamil Nadu, as part of Sustainable Agriculture Crop Scheme (SAC).

Our HQ is at Trivandrum, Sales office is at Aluva, Regional office is at Kalpetta, Wayanad. ICS offices are located at Trivandrum, Perundurai in Tamil Nadu, Lammasingi in Andhra Pradesh and Kurunegala in North Western Province of Sri lanka. The major warehouse locations are at Aluva, Ernakulam and Trivandrum.

SEED Agritech is certified organic with NPOP, NOP and EU certifications from Lacon Quality Certifications and has Rainforest Alliance certifications from Indocert.















SEED Agritech is covering more than 500 products in its scope. The key products are listed as below.







Dry Ginger



Black Pepper



Cinnamon



Cloves



Nutmeg



Cardamom



Coffee & Herbs

For detailed product catalogue kindly visit www.seedagritech.com







### SEED Agrilech:

### Bridging the Supply-Chain Gap between Farmers and Consumers

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### UNIQUE 360 DEGREE WORKING PATTERN

Farmer Oriented / Customer Oriented / Environmental Oriented

- Fair returns to farmers for their produces and by the way uplifting communities to ensure better standard of living.
- Empower farming groups with guidance and support for pesticide free cultivation.

  Educate farmers on the importance of Good Agricultural Practices (GAP).
- Ensure the quality of the produces to meet international food norms and stringent quality specifications by providing training on better pre post harvesting techniques and storage practices.
- Avoiding middlemen and passing on the maximum cost benefits to the end customers and ensuring that the customer gets quality produce which is healthy and free from agro chemicals, heavy metals, aflatoxin, synthetic adulterants, dyes and other impurities.
- Protecting the environment by keeping the virginity of soil and water by promoting the cultivation in natural ways.

## HIGH CURCUMINOID TURMERIC PROJECT (ALLEPPEY FINGER TURMERIC)

Alleppey Finger Turmeric (AFT) is a variety of high curcuminoid turmeric with unique colour and flavour which is grown only in the tropical region of Kerala State in India. This grade of turmeric has got a curcumin value of above 5%. At present SEED Agritech is the largest cultivator and processor of AFT with a volume of 1200 MT annually. SEED Agritech is promoting the cultivation of AFT through more than 150 farmer clusters and working with 2000 farmers including tribal farmers. We were recognised for this iconic project from various quarters and is having a buying network for this particular product including exporters from India, and buyers from US and Europe.

Kindly contact our Project Officer: 9072019988 for more details about AFT project.

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#### Our Brands







### **SEED Agritech Private Limited**

### Sales Office

1st Floor, SB Eshal Complex, Pulinchode Jn., Aluva, Ernakulam Dist. - 683 101 Kerala State, India.

#### Regional Office

Attingal, Trivandrum | Kalpetta, Wayanad | Perunthurai, Tamilnadu Lammasingi, Andhra Pradesh | Kurunegala, Srilanka. (Int. Rep. Office)

### Sales Extn. Office

38 Windsor Road, Lisburn, BT9 7FQ. United Kingdom

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### WH/Works

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